

AssetQ

V3.0
launch
For Fund Managers

Fund information support for your distributors

- Access to the **widest distributor network** in the UK for your Funds
- **Automated integration** and distribution of your EMT data – instantly
- Unrivalled analysis tools for distributors – making **AssetQ their preferred platform**
- **Simplified DDQ support**
 - ✦ **Core** – key fund data points reducing input by up to 65% using OnDemand model
 - ✦ **Consumer Duty** – essential data extending EMT with key additional items underpinning the 4 pillars of Consumer Duty
- **Automated tools and APIs** to minimise maintenance effort

Market Intelligence and Sales support

- **Fund search/review statistics** unique sales intent information
- **Competitor analysis** see how interest in your funds rank against peers
- **Market and sector trends** see macro changes in interest over time
- **Direct conversations** engage via instant messaging with distributors
- **Featured Funds** promote your products with video/ media rotation

Consumer Duty & Compliance

- Simple distributor **DFT and qualitative data collection**
- Track, manage, report and respond to **issues raised by your distributor**
- **Full analytics of your distributor data**
- Consumer Duty **qualitative response** information support
- **Know Your Distributor (KYD)** support – screen and monitor distributors

600+
Distributor firms

500+
Manufacturer firms

140,283
DDQ requests processed for our clients

Information on
131,000+ funds
375,000+ share classes

Established
8 years

£4+Tn
Client AUM

“The new approach offered by AssetQ Core of asking for just key fund data and then qualifying additional data asks is not only an efficiency game changer for RFP teams – it provides detailed insights into who is viewing funds, how and when. Invaluable sales intelligence”



+44 (0)1273 741777
sales@assetq.com
www.assetq.com

AberdeenStandard Investments

AEGON

AJBell

ARAVIS CAPITAL

ARGYLE CONSULTING LIMITED

ARTEMIS The Profit Hunter

ascencia Investment Management

AVIVA INVESTORS

Baillie Gifford

BARCLAYS

BLACKROCK

BLACK SWAN FINANCIAL MANAGEMENT

BM BROOKS MACDONALD

Cantab ASSET MANAGEMENT

CERNO CAPITAL

Chase de Vere

Close Brothers Modern Merchant Banking

DODGE & COX WORLDWIDE FUNDS

Downing

ebi

EFG

EMERY (IFA) LTD Chartered Independent Financial Advisers

Fidelity INTERNATIONAL

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