## AssetQ

## Fund information support for your distributors

- Access to the *widest distributor network* in the UK for your Funds
- *Automated integration* and distribution of your EMT data instantly
- Unrivalled analysis tools for distributors making AssetQ their preferred platform
- Simplified DDQ support
  - Core key fund data points reducing input by up to 65% using OnDemand model
  - Consumer Duty essential data extending EMT with key additional items underpinning the 4 pillars of Consumer Duty
- *Automated tools and APIs* to minimise maintenance effort

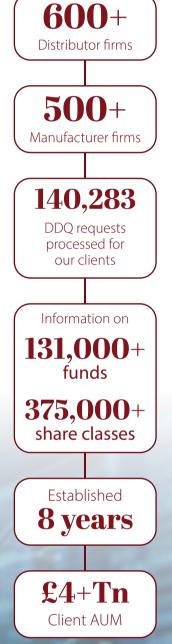
 Warket Intelligence and Sales support

- *Fund search/review statistics* unique sales intent information
- **Competitor analysis** see how interest in your funds rank against peers
- *Market and sector trends* see macro changes in interest over time
- *Direct conversations* engage via instant messaging with distributors
- *Featured Funds* promote your products with video/ media rotation

## **Consumer Duty & Compliance**

- Simple distributor **DFT and qualitative data collection**
- Track, manage, report and respond to *issues raised by* your distributor
- Full analytics of your distributor data
- Consumer Duty *qualitative response* information support
- Know Your Distributor (KYD) support screen and monitor distributors

The new approach offered by AssetQ Core of asking for just key fund data and then qualifying additional data asks is not only an efficiency game changer for RFP teams – it provides detailed insights into who is viewing funds, how and when. Invaluable sales intelligence"





+44 (0)1273 741777 sales@assetq.com www.assetq.com

